



Phatthalung Business Administration Technological College



www.ptbac.com

Phatthalung Business Administration Technological College was first established in 1958 in Bang Kaew, Phatthalung under the name of Buranaphat Suksa School with the aim to provide high quality education to the local.

Later in 1979, the school was relocated to Phatthalung City Center and was renamed as 'Phatthalung Commercial School' offering Business Programs in Vocational Certificate Level and became the first private vocational school in Phatthalung Province. In 1981, a new school in the name of 'Phatthalung Business Administration School' was established offering the education in High Vocational Diploma Level.

In 2012, the two schools merged and formed 'Phatthalung Business Administration Technological College'.



Currently PTBAC has 2 affiliate schools:

Buranaphat Suksa School

(Pre-Kindergarten - Grade 9)

& Phatthalung Language and Computer School

(Foreign Language & Computer Programs)

With more than 50 years of journey in educational business, PTBAC has never ceased to improve itself in providing top quality programs to students at all levels. PTBAC will continue devoting its expertise and knowledge for the youth of our nation.

ABOUT PTBAC



PTBAC VALUES

VISION

PTBAC is top-quality college according to Vocational College Standard. PTBAC graduates are academically excellent, well-equipped with career skills and integrity, and they are welcomed by job market and ready to advance into ASEAN community.



MISSION

- **ACADEMIC EXCELLENCE** : Produce graduates who possess the expertise in their field as well as communicative and technological skills; hence, they are able to join the dynamic business world.
- **SOCIAL RESPONSIBILITY** : Commit to PTBAC identity - Volunteer; devote our knowledge and expertise in creating a better community through human development.
- **MORALITY & ETHICS** : Strengthen morality and professional ethics via activities with the cooperation of parents, temples and college.



All PTBAC graduates are required to provide professional service to the community.



PTBAC has won the regional prize in Business Plan Competition for 5 consecutive years.

- **CURRICULUM** : Keep the curriculum in pace with the rapidly changing market.
- **RESEARCH** : Facilitate and support researches and projects; enhance the importance of life-long learning and enriching critical thinking skill.
- **QUALITY ASSURANCE** : Meet and exceed educational standards set by the Ministry of Education of Thailand in all criteria.

MESSAGE FROM THE EXECUTIVES



Mr. Kit Noosong

Licencee of PTBAC

Co Founder & Entrepreneur

Vice President of The Associate of Private
and Vocational Education College of Thailand

"I believe human resource is the most important foundation of a nation, and education is what differentiates us, human, from other livings. That's why PTBAC was established. From the first moment until this day, PTBAC original commitment has never wavered - we are here for the community. PTBAC does not only provide knowledge but also life and social skill so that PTBAC graduates will become a good citizen for our nation and for the world."

Mrs. Ponsri Noosong

Director of PTBAC



"In the ever-changing era, learning from textbook can never meet the requirements of the real world. PTBAC offers the learning approach of Learning-by-Doing; all of our graduates have real working experience with the leading organizations in Phatthalung in both government and private sector. We urge our students to work and embed them the entrepreneurship skill. As a result, many of PTBAC current students have already started doing business and are able to support themselves. They are our pride."

PTBAC PROGRAMS

VOCATIONAL CERTIFICATE

- Business Computer
- Marketing
- Accounting



HIGH VOCATIONAL DIPLOMA

- Information Technology
- Business Computer
- Marketing
- Accounting

PTBAC SCHOOL OF INFORMATION TECHNOLOGY

01

We
know.

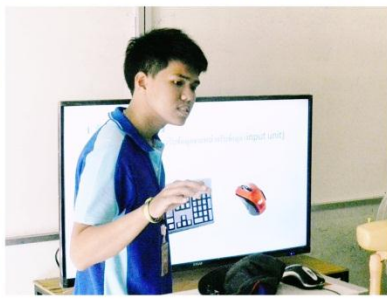
02

We
do.

03

We're
ready.

@ PTBAC IT



OUR STORY

PTBAC School of Information Technology is PTBAC pride. It is the living proof of our commitment - Volunteer.

PTBAC IT is well recognized by the society in general. For more than a decade, PTBAC IT has been chosen by Phatthalung Province to perform all the computer system related tasks from recording the score to developing the official website during the Provincial Sport Event of Phatthalung which can guarantee how efficient and reliable our performance is.



PTBAC has established its own computer/IT center called 'IT Development Center'. It has become a great workshop for students to gain real world experience. This also guarantees that students can learn from the latest model of both software and hardware. PTBAC.IT professional service - fixing computer and extension device for free, is also warmly welcomed by the community. The students travel to small villages where Computer/IT centers are scarce to offer the service to everyone who are interested.

Ever since PTBAC started participating in Private Vocational Skill Contest of Southern Thailand, never once did PTBAC IT students fail to bring home the gold medals. Now they are performing as part-time teachers, teaching Computer Study for elementary school students.

PTBAC SCHOOL OF MARKETING

PTBAC MKT...be a leader

01

Creativity

02

Career
Development

03

Entrepreneurship



OUR STORY



PTBAC Marketing is second to no one in Thailand southern region. For five consecutive years, we have been winning the regional competition on Business Plan and earned numerous gold medals in Sales Presentation and Marketing Project.

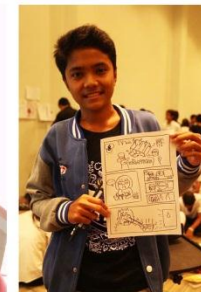
One of our strengths is entrepreneurship which is embedded in our Marketing students. PTBAC has set its goal to become the starting platform for our students to do business. As a result, even before the graduation, many of our students have already started their business, and they are not even 20 years of age. In classes, more than often that their business is chosen to become a case study which encourages them to sharpen their decision making skill.

Another advantage is the boundless creativity. Students are encouraged to develop new products and new markets using the existing resource in the community. In turn, the community can use the students' idea for career development.

Inside our campus, a small cooperative store was set up as a workshop for PTBAC Marketing students to get the first hand experience in running retail store. The students have to perform all the tasks under the supervision of teachers from the stage of procuring to selling.

PTBAC Marketing will continue to facilitate even better platform for students to become leading entrepreneurs.

PTBAC SCHOOL OF BUSINESS COMPUTER



OUR STORY

PTBAC School of Business Computer students are known for their individuality and creativity. Their strengths lie in graphic design and website development.

PTBAC has a long reputation as a pioneer in Business Computer. Dated back to the early 1990s, PTBAC was the first school in Thailand to issue the graduation certificate using computer instead of handwriting. At the time the use of computer was very limited in the province, PTBAC held weekly free seminars for organizations in the area for an extended period of over 2 years until computer became widely used.

PTBAC School of Business Computer is still running strong with its devotion to volunteer work. In 2015, the students ran the 'School Website Development Project' which they developed official websites for many schools in the rural areas of the province. In 2016, Business Computer students takes turn to offer professional service to many organizations; the service includes the seminar on 'Name Card Development', 'Website Development' and 'Computer Assisted Instruction (CAI) Development'.

The academic excellence of our students are well-recognized in regional level, guaranteed by countless of awards we receive each year especially in Graphic Design, Logo Creation and Office Application.



PTBAC SCHOOL OF ACCOUNTING

WHO WE ARE **PTBAC ACT**

01

Excellent
Logic & Critical
Thinking

02

Good
Communicative
Skill

03

Strong
Professional
Ethics

04

High
Sense of
Responsibility



OUR STORY

PTBAC School of Accounting students are very welcomed by government agencies; our alumni have a very stable career with Phatthalung Area Revenue Office, Immigration Office, Police Station, Provincial Court, Phatthalung General Hospital, etc. This is the result of our effort in keeping the curriculum updated with market demand. PTBAC has been receiving a kind support from from Phatthalung Area Revenue Office in providing seminars on the latest requirements declared by the Revenue Department of Thailand every semester.

Moreover PTBAC ACT encourages students to attend corporate visit to learn specific industry accounting system such as hotels and various types of retail stores.

In their third to their sixth semester, all students are required to apply their knowledge by providing professional service to the community including schools in rural area and local businesses.

All PTBAC students are required to complete 200 hours internship after completing their fourth semester. Their exceptional performance during the internship is what secures them the position in many leading organizations.

For those who are interested in further study, PTBAC ACT is proud to announce that our graduates receive the full-scholarship from Dhurakij Pundit University almost every year in the past decade.



INTERNSHIP

SEMINAR

PROFESSIONAL SERVICE

CORPORATE VISIT



PTBAC EXTRA CURRICULAR ACTIVITIES



STUDENT COUNCIL

VOLUNTEER



CLUBS

Sufficient Economy



Culinary



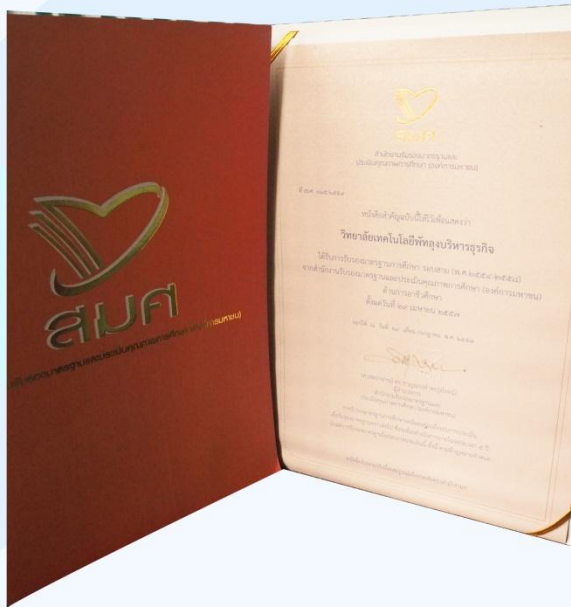
To Be Number One



Sport & Music

RECOGNITION

PTBAC has earned countless recognitions from external organizations. Below are the examples of the recent recognition received.



PTBAC has passed the third round of external assessment, certified by The Office for National Education Standards and Quality Assessment.

PTBAC is the organization with employees who have passed the National Skill Standard, certified by the Department of Skill Development, the Ministry of Labor.





PTBAC has been granted the permission by the Department of Skill Development, the Ministry of Labor, to become the National Skill Standard Test Center.

PTBAC is the outstanding supporter in education, recognized by The Office of Phatthalung Province 2016



PTBAC is the outstanding supporter in education, recognized by The Office of Phatthalung Province 2013



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